# Techmentor 20

Title: Building a new career in 5 hrs/week

Abstract: Not happy with your job? Work won't train you? Stuck in a rut? This session will come to the rescue. You'll learn why you need to be learning all the time, how to put together a learning plan, and how to get the skills for that new job or career in five hours a week. Because investing in yourself is the best investment you can make.

You will learn:

* A framework to build a learning plan
* What learning options are available
* How to take on a "Life Long Learning" mindset

Premise of Talk: You are responsible for your career, so you need to invest in it. I’ll show you why and how

Main Sections:

* Why it is important to invest in your career
* What encompasses your career
* Building a path to a new career

1. Building a Career in 5 hours a week – Intro
   1. It's great that we have this time together
   2. What you gave up to be here
   3. Generally, each of you are here to be better than you were yesterday. And hopefully that means building a new or better career.
2. What is your career
   1. It’s what you are passionate about
   2. It’s not a job; its what you want to do with you life
   3. Jobs are the tools to achieve your career ambitions
   4. Aka your life’s work
   5. So You need to really spend some time thinking about what this is.
   6. Over that last decade, through numerous mediums I’ve shared my knowledge with IT Pros in hopes they can move up their ladders
3. Question for the Audience: How many people invest for their retirement or save for the future
   1. How many spend time outside of working learning for themselves?
   2. Why wouldn’t you invest in yourself
4. Best Investment you can make is You
   1. Picture of ??
5. You never know what tomorrow brings
   1. Picture of person under umbrella
   2. Group Text Example of why career over job
   3. Share war stories, ask questions, etc
   4. I always work to try and get them learning (powershell,git,azure)
   5. One member has a company merger
   6. Layoff status is unknown so they need to skill-up
   7. Said person has repeatedly said ‘I don’t have time to learn X and Y because my company doesn’t use it’
   8. Transition: Now you know why you need to invest in your career; let’s take a look at your career in more depth
      1. **What encompasses your career is next**
6. Breakdown career into 4 pieces
   1. Pie Chart Graphic
   2. Vision (or Ambition)
      1. What you want to do
      2. Your passion
      3. Goal: What do you want to do when you grow up?
   3. Knowledge
      1. What you are good at
      2. What do you know
         1. 3 Priorities – Connect Core
   4. Brand of You
      1. Who are you
      2. Who is your network
      3. What is your 30-second Elevator pitch
   5. Luck
      1. To be honest, luck plays a big part of all the pieces lining up in your career
   6. Transition: Let’s take a look at each piece. First let’s talk about your vision.
7. What do you want to be when you grow up
   1. Want are you passionate about
   2. What gets you up in the morning
   3. Where do you want to be in 5-10 years
   4. For me and the reason I’m with you, is my passion for helping others achieve more. My career is based on my passion to help others.
   5. And this builds out my mission statement.
8. Mission Statement
   1. What do we do today? For whom do we do it? What is the benefit? In other words, Why we do what we do? What, For Whom and Why?
9. My Mission
   1. What do we do today? For whom do we do it? What is the benefit? In other words, Why we do what we do? What, For Whom and Why?
   2. ‘Empower IT people to be better today than they were yesterday so they can achieve their life’s work’.
   3. Makes decision making on what I’m doing easier as I can match the work against whether it is achieving my mission
   4. You should think about building out your mission statement. Once you have this and have an idea for a career. You need to realize something…
10. Rome wasn’t built in a day and neither will your career
    1. If you are an SMB client support specialist, you won’t be a future 500 cloud architect overnight
       1. It may take years
       2. But the journey will be worth it
    2. Personal Story: I’m an Ops guy. I won’t be a .Net developer overnight. It would take months, maybe years for me to be at the knowledge and skill level to land a role as an Enterprise Developer on .Net
    3. To be successful in getting where you want to go. You need to focus and commit to your career path
    4. So you need to set some goals
11. Goals
    1. You need targets to aim for as you move
       1. Short, medium, long distance
    2. SMART
       1. To make sure your goals are clear and reachable, each one should be:
          1. Specific (simple, sensible, significant).
          2. Measurable (meaningful, motivating).
          3. Achievable (agreed, attainable).
          4. Relevant (reasonable, realistic and resourced, results-based).
          5. Time bound (time-based, time limited, time/cost limited, timely, time-sensitive).
          6. https://www.mindtools.com/pages/article/smart-goals.htm
    3. Wins are a big motivator
    4. Example:
       1. Lose weight
       2. Through exercise and lifestyle changes lose 30 lbs by October 31st, 2018
    5. Example 2:
       1. Be able to write a script with PowerShell
       2. Complete PowerShell Scripting in a Month of Lunches by September 15th by spending 5hrs a week on reading and activities.
    6. Once you have your goal, knowledge and learning play a part in achieving that goal.
12. Knowledge
    1. What do you know – Baseline of where you are at
    2. What do you want to learn – Where do you want to go
    3. Point A > Point B
    4. Get there through learning and experiences
    5. The pursuit of knowledge should be a daily endeavor and the reason is change.
13. Embrace Change
    1. Simply put, you decided to work in this industry. You know change is a daily occurrence. Instead of going against the tide of change, ride it.
14. Realize that Change will happen so get used to learning constantly
    1. I told my students this from day 1. If you don’t like change, IT is the wrong business for you.
    2. Because we know change happens, we need to always be learning.
15. What did you learn today
    1. It doesn’t matter what it is
    2. Learn 1/day
    3. Read a blog, Wikipedia article, complete a how to
    4. To effectively learn, you need to know how you learn
16. Focused Learning
    1. When it comes to learning a sizeable topic say a new job skill or a task, I prefer to Pick 1 area to focus on. Remember those goals we talked about
    2. Make it a size that is feasible and allows you to make progress. Think Win
    3. I'm going to learn Azure is a terrible idea; Not a good learning focus
       1. Learning azure would be the basis for a good goal for your career
    4. I'm going to learn how VMs work in Azure is a better idea
    5. And to really be effective at learning, you need to know how you learn best.
17. Know Your Learning Style
    1. Video
    2. Audio
    3. Reading
    4. Hands-On
    5. Knowing this is so important as it will help you determine the best learning materials for you & It will allow you to use your time effectively.
    6. Just because a book is ‘The best powershell book ever’ doesn’t mean it is right for you if you are a visual learning and screencasts/videos allow you to assimilate information more.
18. Resources (could be individual Slides)
    1. Pluralsight, eDx
    2. Month of Lunches books
    3. Podcasts
    4. Blogs
19. Build Your Brand
    1. Your personal brand is probably one of the most important pieces of your career. It’s who you are, what you represent.
    2. It may sound like marketing, but that is what you are doing when you apply for a new job role, or a consulting contract. Selling yourself to the ‘buyer’ aka employer
    3. One of the most important things you can do to build your brand and goodwill is to share your knowledge
20. Share Everything
    1. Remember your favorite teacher
    2. Quote
       1. “A teacher affects eternity; he can never tell where his influence stops.” ― Henry Adams
21. Networking is Key
22. You are who you are on the Internet
    1. Employers WILL use that info
    2. Github
    3. Social
    4. ‘You don’t have to share your life; just share what you know.’ – Don Jones
23. Luck
    1. Being in the right place at the right time is sometimes needed
    2. I also believe you make your own luck by setting goals, building your knowledge, and building your brand.
    3. Put yourself in a place where you can take advantage of that ‘lucky’ opportunity
    4. Story about someone who appears lucky, yet really put themselves in a position to take advantage of opportunities.
    5. Transition: So you might be saying ‘How do I start putting all this together’, well let’s look at a new career path.
24. Sample Career Direction – ‘Empower businesses to achieve their goals through effective use of cloud technologies’
    1. AKA Cloud Operations
    2. Breakdown what you need to know
       1. Be a Problem Solver
       2. Coding (PowerShell)
       3. Version Control (GitHub)
       4. Pick a cloud; Any Cloud
       5. Pick a Piece (Iaas,PaaS,Saas)
       6. Understand how business works
          1. So important as much of what are jobs will become is
    3. Set goals and pick training
25. Build a Training Plan – Example PowerShell
    1. Online Learning
       1. Pluralsight Learning Path
    2. Books
       1. Month Of Lunches
    3. Online Help
       1. Docs.microsoft.com
    4. Practice
       1. Jeff Hick’s Book
       2. Automate Stuff by asking yourself ‘Can I do this with PowerShell’
          1. But remember your ROI
26. Return on Investment
    1. You’ll always get a ROI with learning; it just might not be black and white
    2. Transition: Speaking of investment, I thought you were going to show us how to build a career in 5hrs/week? Well, let’s dive into that.
27. What is 5 hours a week
    1. 5 hrs/week is lunch in a conference room vs lunch out with your team
    2. It’s a commitment to yourself
    3. YMMV
    4. 5hrs/wk > 20hrs/mo 240hrs/yr
    5. or
    6. Your lunch hour for the next year
    7. P.S. Think of all the money you'll save. You've now paid for any books, online training, etc.
    8. $10/day (3x week) = $30
    9. 48 weeks = $1440
28. What can you learn you learn in a year
    1. 240hrs is…
       1. X eDx courses
       2. X books
       3. X Online Courses
29. 5 or 15 hrs - Only you know what the balance is
31. Your Legacy
    1. What you leave behind is just as important as what you do now
    2. So share what you know
       1. Be the Master for someone
       2. Be the teacher someone will remember & build their story based on
32. Call to Action
    1. Spend time on the way home reviewing your week
    2. Write out your mission Statement
    3. Decide what you want to do when you grow up
    4. Pick 3 items you think would be good for you to learn more about (go deep)
    5. Plan to spend 5 hrs/week on 1
    6. Let me know on Twitter what you are working on
33. Take Aways
    1. Find your passion and commit 100% to making it your lifes work
    2. Share Always
    3. Embrace Change and Learn Every Day
34. Resources Page
35. Contact Me